

LOMBARDY

erospace

Aerospace Business Environment

The Region, also thanks to the presence of a Regional cluster, offers all the technologies and skills of the entire supply chain required to build fixed and mobile-wing platforms and space frames: from the mechanical components, subsystems, to satellites, helicopters, and trainer aircraft integrators

220

companies, out of 514 on a national level (43%)

16.000

employees, out of 47.274 on a national level (34%) with a **revenue** of

€ 6 BILLION

and an export of

€1,7 BILLION



Lombardy counts for 1/3 of the total national export in this field



12% of revenues is spent in R&D



41 research projects as of February 2020



255 patents in the last 15 years



88% out of the total are SMEs Firms

Lombardy



AEROSPACE BUSINESS ENVIRONMENT

The excellences of the Lombardy Aerospace Cluster can be associated with these characteristics:

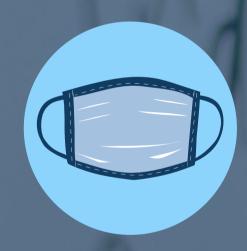
- rotary wing aircraft and vertical flight
- fixed wing aircraft and training systems
- management of air traffic
- space, satellites and scientific payload
- avionic apparatus and systems, fuel systems, electromechanical and hydraulic motor units, wireless communication systems

Post-Covid aerospace trends

The recent health crisis has enhanced some already existing trends in the aerospace sector, and it has created new ones. These innovations will help to create a "new normal" way of travelling and to restore confidence in passengers. Indeed, due to the health crisis we are currently living, each step and process of the passenger's journey must necessarily be rethought, with the aim of ensuring a high-quality service and the respect of safety measures.



New technology implementations, like touchless biometrics, will lead to the full automation of airports



hygene and protection by rethinking and repositioning the concept of airports' quality



of the market of spare parts and MRO services, due to the trend to repair, rather than buying new aircrafs



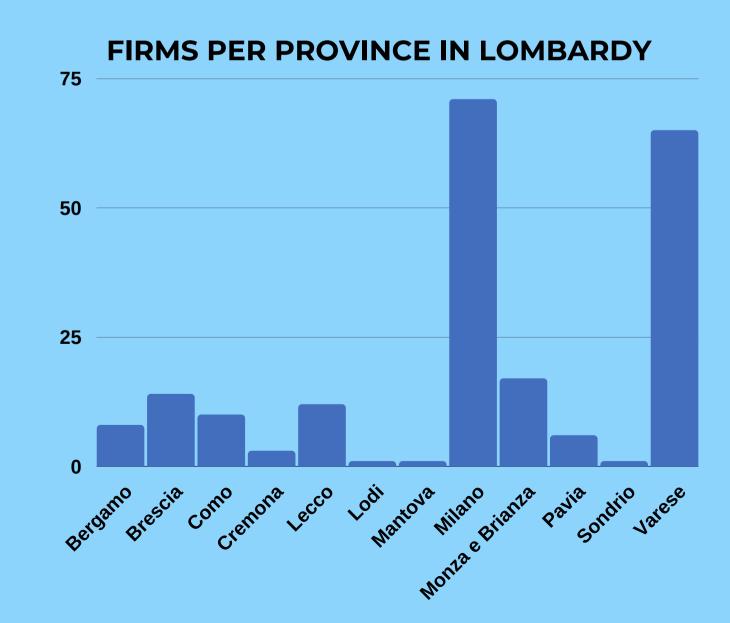
Repurposing
airports, which
during 2020 were
transformed into
cinemas or
morgues to
endure the crisis



importance of
domestic flights as
compared to the
international ones,
due to movements'
restrictions

National and International companies in the cluster

companies. The vast majority of them are small or medium Italian companies, but there is also a significant number of large multinational firms. Varese and Milano provinces are the areas with the highest number of companies based.































































Some key players



AEREA SPA

- **EMPLOYEES**: 150
- **LOCATION**: Turate (CO)
- MAIN ACTIVITIES: high precision mechanics, components, training courses



OHB ITALIA SPA

- **EMPLOYEES**: > 200
- LOCATION: Milano
- MAIN ACTIVITIES: satellites, scientific payloads, microgravity experiments



LEONARDO SPA

- **EMPLOYEES**: 31.000
- **LOCATION**: sites in the Varese,
 Brescia, Milan and Como provinces
- MAIN ACTIVITIES: helicopters, space, R&D, cyber security



SECONDO MONA SPA

- EMPLOYEES: n.a.
- LOCATION: Somma Lombardo (VA)
- MAIN ACTIVITIES: fuel systems, engine equipment, product design



LINE UP AVIATION

- EMPLOYEES: n.a.
- **LOCATION**: Somma Lombardo (VA)
- MAIN ACTIVITIES: aviation recruitment, aviation consultancy, contract requirements



THALES ALENIA SPACE SPA

- **EMPLOYEES**: 2300
- LOCATION: Milano and Varese
- MAIN ACTIVITIES: satellites, surveilance and control systems, telecommunication systems

% OF COMPANIES BY SUB-SECTORS

1,8% Generic Materials (0,8% of employees)

6,5%

Trainer Aircraft, Helicopters, Satellites and scientific payloads (38,9% of employees)

24,8%

Services (11,6% of employees)

28,4%

Mechanical Components and sub-systems (17,6% of employees)

38,5%

Avionics, Systems, Systems Integration, Equipment, Structures, Testing, Maintenance, Special Materials (31,1% of employees)

Lombardy Competitive Advantages



1) CLUSTER



2) SKILLED WORKFORCE



3) STRONG
SUBCONTRACTING CHAIN



4) COMPETITIVE COSTS



5) EDUCATION & RESEARCH



6) DIGITAL CONNECTIVITY

Competitive Advantages of the Aerospace environment in Lombardy

SOURCES:

http://bandaultralarga.italia.it/mappa-bul/regione/lombardia/3
https://www.nperf.com/it/map/5
https://www.aerospacelombardia.it/
http://www.centroestero.org/repository/28_10_2009_17_
36_settore-aerospazio.pdf
https://www.analisidifesa.it/2015/06/cresce-il-fatturato-

delle-aziende-aerospaziali-lombarde/

1) CLUSTER

The cluster provides a system with a united, visible, and identifiable collective identity. The peculiar environment:

- fosters innovation
- strengthens companies' position in the global marketplace
- guarantees higher competitive advantage and stimulates the cluster companies' growth



2) SKILLED WORKFORCE

The extraordinary geographic concentration of high-specialized firms allows the creation of in-depth know-how, which guarantees high specialized employees - roughly 16.000 - such as:

- aerospace engineers
- aerospace designers
- structural engineers



3) A COMPLETE SUBCONTRACTING CHAIN

3 complete production chains:

- Rotary Wing
- Fixed Wing
- Space

The 41,5% of subcontractors is directed to machine tools and a part of that is addressed to the aerospace industry



Competitive Advantages of the Aerospace environment in Lombardy

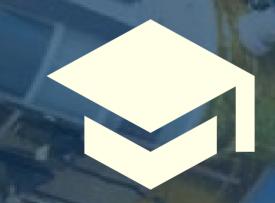
4) COMPETITIVE COSTS

Italy is the third most convenient country in Western Europe for manufacturing labor costs, with an average of € 28,8 per hour, far below the Euro Area average (€ 30,6)



5) EDUCATION & RESEARCH

4 Universities and 2 Research centers specialized in topics related to the aeronautical industry: roughly 9.000 students graduated in engineering subjects per year in Lombardy



6) DIGITAL CONNECTIVITY

Lombardy is the best Italian region concerning the Digital Economy and Society Index in 2019 (DESI).

By the end of 2020:

almost 100% of Lombardy will get ultra-fast broadband service Great Milan Area, Brescia and 14 clusters will get 5G network



https://www.aerospacelombardia.it/wp-content
http://www.subcontract.fvg.it/uploaded_files/attachments/
https://ec.europa.eu/eurostat/statistics-



WHAT CAN YOU DO IN LOMBARDY?

Lombardy is among the leading destinations in Europe for investments in the aerospace industry. It is the first region in Italy in terms of revenues generated (€6 bln out of €16,4 of the total turnover in 2018, equal to 37%).

There are countless benefits that come from investing in the region, as you will be able to:



R&D

Rely on outstanding talents
with R&D skills and highly
specialized know-how and
worldwide renowned
designers and creative
thinkers



PRODUCTION

Expand your subcontracting chain within an extraordinary business environment of 800.000 companies



MARKET

Have access to more than 800 million european consumers and create a favourable commercial hub to the EMEA market, while consolidating marketing and sales strategies

SOME RECENT EXAMPLES OF FOREIGN FIRMS INVESTING IN LOMBARDY



Air France - KLM

The company has inaugurated the new commercial offices in Milan, a strategic city given the proximity to the Linate airport and the well connected public transports



American Airlines Cargo The company has been the first client for the new World Flight Center cargo area in the Malpensa airport, a new warehouse that will allow an increase of the handling capaciities



Bombardier

The company invested in a new Bombardier Line Maintanance in the Milano Linate airport, which will allow maintance services for aircrafts



CAE

The company has inaugurated a new **training center** in Milan. A partnership was started with Easyjet that chose CAE to train 1000 future pilots

SOURCES:

https://www.affaritaliani.it/milano/air-france-klm-nuovi-uffici-a-milano-577410.html https://aircargoitaly.com/american-airlines-cargo-premia-il-suo-staff-di-malpensa/

http://www.travelquotidiano.com/trasporti/sea-prime-e-bombardier-intesa-per-una-base-di-manutenzione-a-linate/tqid-272214

https://www.cae.com/news-events/press-releases/cae-inaugurates-new-commercia<mark>l-aviation-training-centres-in-london-gatwick-and-manche</mark>ster



MARCH 2020

OHB S.P.A.

The company is among the protagonists of the **Solar Orbiter Mission**. OHB has mentioned important variables of its success are: its **extremely qualified staff** and the presence of **"ad hoc" updating programs** in parallel with new orders coming from space agencies, research centers and governments

JULY 2020

THALES ALENIA SPACE

Thales Alenia Space won the largest share of prime contracts the European Space Agency awarded July 1, for further development of six new **Copernicus** satellite missions. The company was awarded the lead development role for 3/6 planned Earthobservation missions, a contract haul totaling more than €1.4 bln.

NOVEMBER 2020

LEONARDO S.P.A.

Recently Leonardo has concluded an order for **36 TH-734 helicopters worth \$ 171 million** with the US Department of Defence. In January this year Leonardo had already won a first contract worth \$176 million for the production and delivery of 32 helicopters

SOURCES

https://first.aster.it/_aster_/view News/45884/mise-bando-grandiprogetti-r-s-a-valere-sullerisorse-del https://www.regione.lombardia.it /wps/portal/istituzionale/HP/Dett aglioRedazionale/servizi-einformazioni/imprese/impresemanifatturiere-artigiane-e-diservizi/serv-competitivitaprogetti-mise-svec

NATIONAL INCENTIVES AND FISCAL BENEFITS



Large Investments and Area of Industrial Crisis

Development Contracts

Incentives for investment projects of at least € 20 mln in Manufacturing,
Agricolture, Tourism and
Environmental protection sectors (fast lane for foreign companies)

PAN

R&D Investments

• Innovation Agreements

Industrial research and development activities with eligible costs between € 5 mln and € 40 mln - 20% granted by National level, 3% granted by Lombardy Region)

Large Project R&D

Digital agenda Sustainable Industry: industrial research and development activities in the digital fields or innovation, costs between € 5 mln and € 40 mln - subsidized loan up to 70% of the eligible costs

Fiscal Benefits

New investments

- Fiscal Exemption on capital Investments
- Tax Credits Industry 4.0
- Tax Credits Machineries

R&D

- Patent Box
- Tax Credits R&D
- Tax Credits Innovation

Human resource Training

- Industry 4.0 Training
- Employment bonuses



REGIONAL INCENTIVES



«AL VIA» Corporate Investments

Long-term financing from €50.000 to €2,85 mln at favorable rates, with a duration from 3 to 6 years

Free financial guarantee to cover up to 70% of the financing the eligible projects must be related to one of these two categories: Company Development or Relaunch of Productive Areas



European Regional Development Fund R&D

The incentive consists of a subsidized-interest-rate medium-long term loan (3-7 years long), starting from a minimum of 100.000 up to a maximum of €1.000.000

The combination of the incentives can cover 100% of the total eligible cost of the project







4 INTERNATIONAL AIRPORTS



Lombardy offers a great availability of direct flights, directed to the main European and global destinations, such as:

• 1h to Zurich

• 6h to **Dubai**

• 1.30 h to **Paris**

• 8h to New York

• 1.40 h to Berlin

• 10h to **Bejing**

- 1.50 h to London
- 11h to **Delhi**

• 2h to Madrid

• 12h to Tokyo

Milano - Malpensa

Milano - Linate

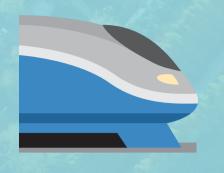
Bergamo - Orio al Serio

Brescia - Montichiari

- 3.20 h to **Moscow**
- 12h to **Taipei**

• 5.45 h to **Doha**

• 14h to **Hong Kong**



OTHER MEANS OF TRANSPORT



- 400 railway stations in Lombardy, including the 23 located in Milan, that connect the city with the other major Italian and European destinations;
- 32 train rides to Rome daily;
- It is possible to get to Rome in 2h
 45min with the high speed train;
- You can easily reach any area of the Italian peninsula through a wellmaintained, privately managed
 highway network

Railways: 1.869 km

Highways: 1.460 km

Provincial roads: 11.000 km

TRAIN TRAVEL TIMES

- 3h 45 min to **Zurich**
- 7h 15 min to Paris
- 10h to Wien
- 12h to **London**
- 12h to **Berlin**
- 24h to Madrid



PORTS AND NAVAL CONNECTIONS



Italy, being a peninsula, is surrounded by the sea. Consequently, many cities have a **port of strategic importance**, both from a **commercial** and a touristic points of view. They include:

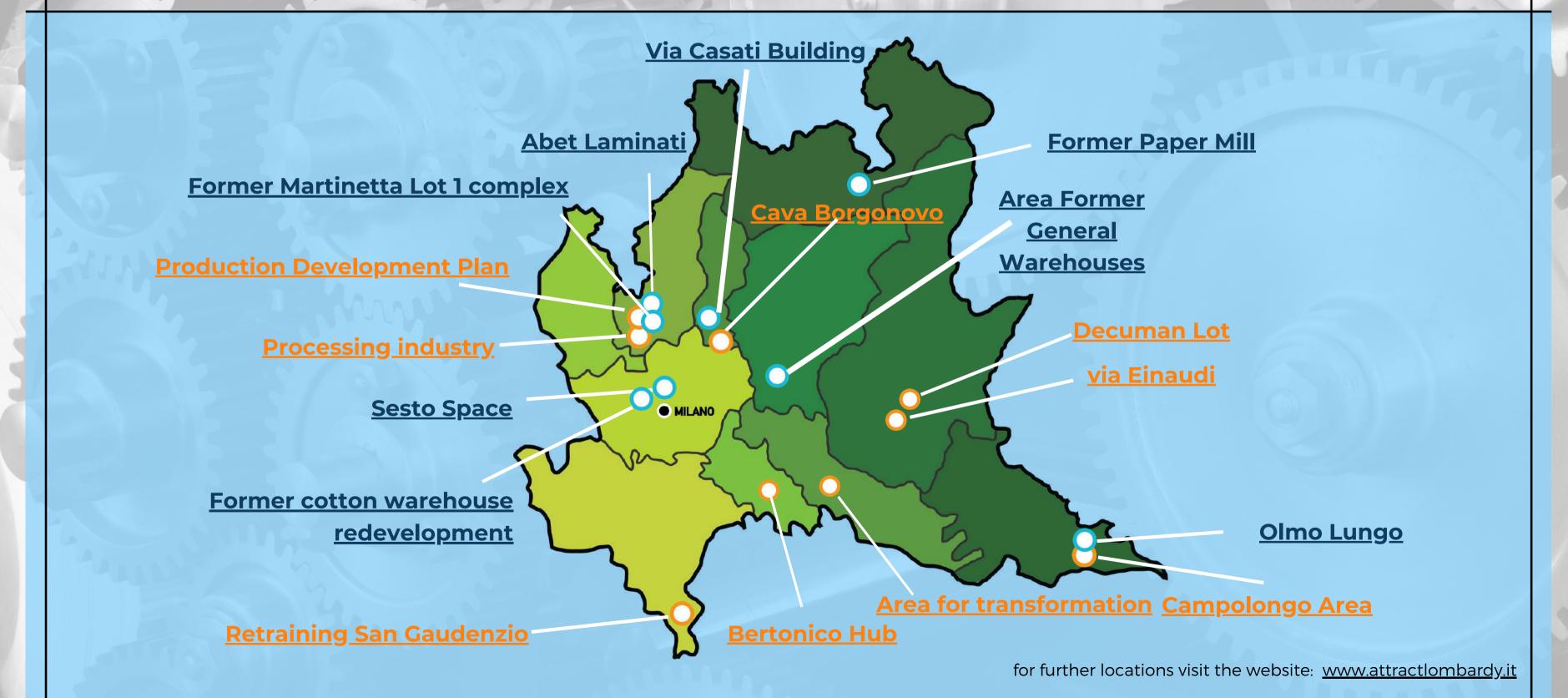
DISTANCES FROM MILAN:

- 2h to **Genoa**
- 3h to **Venice**
- 3.30 h to Livorno
- 4.30 h to Trieste
- 8 h to **Naples**
- 12h to Gioia Tauro (RC)



SETTLEMENT OPPORTUNITIES

The Region offers a variety of locational opportunities (greenfield and brownfield) mapped out also through the AttrACT programme. Besides the relevant examples highlighted on the map, the dedicated team provided by Lombardy Region can seek for further available areas matching investors' demand



Educational and Research **System**

Lombardy's educational system guarantees excellent specialization and extraordinary **expertise** in several aerospaces' fields.

Specialized Research Centers of Milano Politecnico:

- AVLab
- RAL
- CrashLab
- SIAMS





Research Centers:

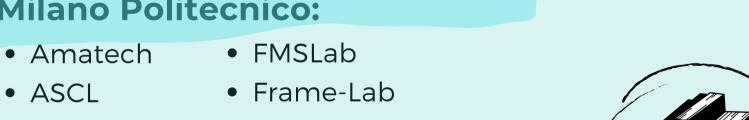
- Consiglio Nazionale delle Ricerche
- Istituto Nazionale di Astrofisica

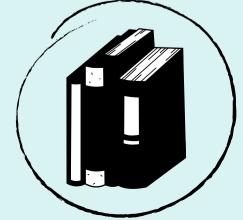
Universities with dedicated courses:

- Milano Politecnico 16th Engineering University in the world
 - Aeronautical Engineering → around 200 students p/y*
 - \circ Automation and Control Engineering \rightarrow around 220 students p/y
 - Mechanical Engineering → around 560 students p/y
 - Civil Engineering → around 500 students p/y
 - ICT Engineering → around 1600 students p/y
 - Electronic Engineering → around 270 students p/y
 - Energy Engineering → around 300 students p/y
 - Industrial Engineering → around 560 students p/y
 - Phisics + Mathematics → around 300 students p/y
- Università degli Studi Pavia
- Università Bicocca
- Università Liuc

Technical High School Education:

- ITS (Istituti Tecnici Superiori)
- IFTS (Istituti di Formazione Tecnica Superiore)





Innovation System



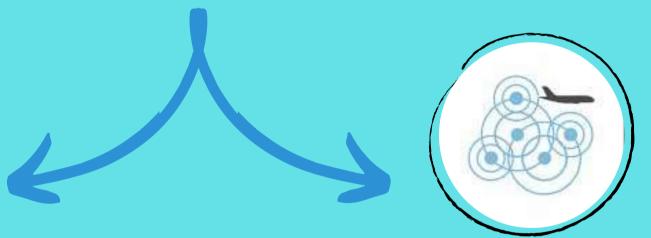
Lombardia Aerospace Cluster

Recognized association founded in 2009.

Today it includes 220 companies for around 16.000 employees

Lombardy's territory is full of innovation centers which guarantee the coordination of the aerospace networks, and carry out relevant researches and development projects





Cluster Tecnologico Nazionale Aerospazio

Acts as a single national reference among all the main actors of the Italian aerospace system: businesses, Research Centers, Academic world, Institutions, National Agencies, Category Federations and regional Districts

European Aerospace Cluster Partnership

A permanent partnership between collaborating
European aerospace clusters. It currently
comprises 45 clusters from 18 countries and was
initiated in 2009 and co-funded by the European
Commission

Districts and Supply Chains



Lombardy's territory is full of innovation centers which guarantee the coordination of the aerospace networks, and carry out relevant researches and development projects

Lombardia Aerospace Cluster

5 Areas of activities

3

Complete supply chains:

- rotary wing (helicopter supply chain)
- fixed wing
- space

History of the Lombardy Cluster

FEBRUARY 2009

Foundation of the
Lombardia Aerospace
Cluster, born on the
initiative of 8
companies in the field

JUNE 2010

The Cluster becomes part of the European
Aerospace Cluster
Partnership

SEPTEMBER 2012

The Cluster becomes part of the new born National Aerospace Cluster

OCTOBER 2014

The Cluster obtained
the Bronze Label
certification, an
important certification
at European level.

2019

In 2019. the Cluster celebrated its 10th anniversary

Limited Liability Company

Società a Responsabilità Limitata - SRL

Only 5 steps-2/3 days:

- 1. Registration of directors and shareholders with Italian Tax Authorities
- 2. Execution of the articles of association with a public notary
- 3. Issuance of the company VAT number
- 4. Issuance of the certificate of incorporation
- 5. Open a bank account for the company

Branch*

The establishment of a branch enables the company to operate in Italy with a more cost-effective structure

The establishment of a branch in Italy requires - 2/3 days:

- Registration of the branch with the Italian Registrar of Companies
- To appoint a representative of the branch whose name will be shown in the Italian Registrar of

Companies

- To have an address in Italy
- To obtain an Italian VAT number

Representative Office*

A representative office is a fixed place of business of a foreign company in Italy engaged only in marketing and promotional activities, or scientific (not commercial activities).

The establishment of a RO in Italy requires - 2 days:

- Registration of the RO with the Italian Registrar of Companies
- To appoint a representative of the RO
- To have an address in Italy
- The company and the representative of the RO shall obtain a tax dentification number

*The establishment of a branch or a representative office shall be authorized by a special resolution of the company's corporate body that is competent pursuant to the law of the place of incorporation.

Services offered by Lombardy's Assistance team



INVEST IN LOMBARDY



- 01 Investment evaluation
 - Business Plan
 - Market Analysis
- O2 Starting the business
 - Advice on the most suitable corporate form
 - Support with bureaucratic procedures
- 03 Sites selection
 - Search for suitable work spaces for the business
 - Assistance in the evaluation phase
- 04 Personnel recruitment
- Assistance in choosing the best channels for staff selection
- O5 Access to funding resourses
 - Search for the best incentives for the business
 - Connection with the main credit institutions and other financial subjects
- 06 Access & Research
 - Support to market researches
 - Facilitation in dealing with local partners
- Managerial Training
 Customized courses for companies and managers

THE INSTITUTIONS INVOLVED



The Lombardy Region Economic Development Department promotes the attraction of investments in Lombardy



Unioncamere Lombardia is identified within the Agreement for the economic development and competitiveness of the Lombardy's system as the implementing entity of AttrACT initiative



OTHER INSTITUTIONS

Various institutional collaborations exist with regional and local administrations involved in the settlement processes (ARPA, Lombardy's prefects, ATS, other authorities)



Promos Italia - the Agency for International activities of the Italian Chambers of Commerce - is the acting technical partner in FDI attraction through the "Invest in Lombardy" project. The AttrACT program has consolidated this collaboration

CONTACT US

FOR QUESTIONS, COMMENTS AND SUPPORT



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